



UNLOCKING POTENTIAL

At Shell Australia, through our social investment portfolio we aim to unlock the potential of disadvantaged young people. Through education, we aim to equip them with the knowledge, skills and values that can help them stay engaged and find their career path - creating a better future for all Australians.



UNLOCKING POTENTIAL

Shell Australia has a long history of investing in the communities in which we operate.

The world will face increasingly tough challenges: rising energy demand, tightening energy supplies, the growing impact of climate change, and intensified economic volatility. Everyone will need to play their part in helping meet these challenges in a sustainable way. At Shell we are focused on delivering social investment programs which focus on education. We aim to equip young people with the knowledge, understanding, skills and values to help them take advantage of opportunities, and maybe help solve these significant challenges - creating a better future for us all.

Shell Australia's 2014 – 2016 social investment portfolio aims to increase the employability of vulnerable and disadvantaged young Australians. Through education and support, Shell's social investment will help youths aged 10 to 25 years unlock their future career potential by developing their skills in areas like maths and science.

Shell has chosen to partner with both large and small organisations across Australia who share a strong commitment to this same goal.

- Over the next 2 years, with an investment of more than \$12 million, Shell's social investment program aims to impact over 100,000 young people (aged 10-25), 300 teachers and 700 indigenous people.
- Our social investment strategy aims to:
 - Equip young people with new skills that have wide applicability for their future
 - Increase student numbers taking maths and science in senior schooling
 - Provide a supportive environment to help young people leverage their skills
 - Remove barriers to young people's career aspirations
 - Build teacher capacity to positively impact on young people
 - Increase Year 12 or equivalent completion rates

With almost 15 per cent of young people out of school and out of work, youth unemployment is a challenge that reaches every part of Australia. The situation is worse in socially disadvantaged communities, with youth unemployment rates as high as 40 per cent in some areas.

Improving employability skills and creating pathways for young people, needs to be approached collaboratively, calling on a broad range of new ideas and applications across industry sectors at all levels.



OUR PARTNERS

THE COLLECTIVE IMPACT OF 14 NOT-FOR-PROFIT ORGANISATIONS

Shell Australia and Prelude FLNG project have chosen to partner with social change organisations who share the same commitment to making an impact by helping young Australians unlock their future potential. Prelude Partners are overleaf, and the 10 social investment partners are:



Foundation for Young Australians

IMPACT PROGRAM

Empowering a community of young Indigenous leaders across the Northern Territory.

WORLDS OF WORK (WOW) PROGRAM

Shaping education and career pathways for young Australians by exposing them to the world of work.



Ngurrara Rangers – Kimberley Land Council

A cultural and environmental program combining western science and traditional knowledge to build the capacity, aspirations and employability skills of Ngurrara youth, who are spread across a number of remote Aboriginal communities in the Kimberley.



Teach for Australia

Ensuring children are given the best chance in life through a quality education, regardless of background.



Youth Futures WA

Helping vulnerable and disadvantaged young people in Perth to re-engage with education and identify transitional pathways for their future.



Indigenous Communities Education and Awareness Foundation (ICEA)

Providing better educational opportunities for Indigenous children living in remote Kimberley communities.



University of Western Australia – SPICE

Support and inspire secondary school science teachers in the Kimberley with a flow on effect to their young students



Wirrpanda Foundation

DEADLY SISTA GIRLZ

Engages, inspires and empowers Aboriginal and Torres Strait Islander girls through strong indigenous mentors.

PLAN TODAY FOR TOMORROW

Creating opportunities for Indigenous youths who are keen to enter the workforce.



Shell Questacon Science Circus

Inspiring young people to value and engage in science as it travels to remote and regional communities across Australia.



Greening Australia

Making meaningful and valued contributions to local communities through landscape transformation and employee volunteering.



National Centre of Indigenous Excellence (NCIE)

Assisting Indigenous students from across Australia in planning their educational pathways and developing the skills they need to achieve their career goals.



PRELUDE PROJECT SOCIAL INVESTMENT PARTNERS

The Prelude Floating LNG development in Australia will be Shell’s first deployment of its FLNG technology. Prelude will be located in the Browse Basin, approximately 475km north-northeast of Broome and over 200 km from the nearest point on the coast of the remote Kimberley region, in Western Australia. Both the Kimberley region of Western Australia and Darwin in the Northern Territory play an important role in supporting the project. Shell, and the Prelude joint venture partners INPEX, KOGAS and OPIC are proud to support the following Prelude social investment partnerships.



Nirrumbuk Aboriginal Corporation

Will lead a strategic partnership of indigenous organisations to deliver trade based training and employment outcomes to young indigenous people from the Dampier Peninsula and communities within Broome.



Bardi Jawi Oorany Women Rangers – Kimberley Land Council

A dedicated on-country Ranger Coordinator will provide a constant presence to galvanise support and participation of local women, enabling weekly activities and developing the professional capacity of the Ranger team.



Kimberley Institute

Will develop a social impact bonds model and framework that can be taken to corporate and philanthropic and government investors as a collaborative proposal to address key issues facing Indigenous people in the Kimberley.



Prelude to the Future – partnership with GTNT, CDU and NT Dept Business

Generate sustainable employment opportunities for up to twenty vulnerable people who face challenging barriers, whilst simultaneously addressing an identified shortage of skilled workers in Darwin and the surrounding area.



PRELUDE FLNG JOINT VENTURE



FOR FURTHER INFORMATION ON SHELL AUSTRALIA’S SOCIAL INVESTMENT:

WWW.SHELL.COM.AU/SOCIALINVESTMENT

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